

Экосистема Digital Audio Ad 2025



AUDIENCE

RADIO



AUDIOBOOKS/PODCAST



SOCIAL NETWORKS



MEDIA HOLDINGS



MUSIC STREAMING

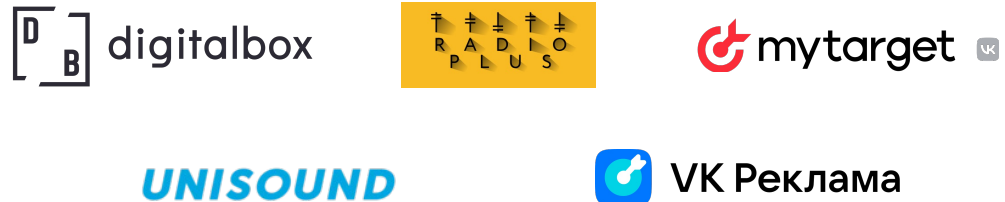


PUBLISHERS

ONLINE AUDIO SELLERS



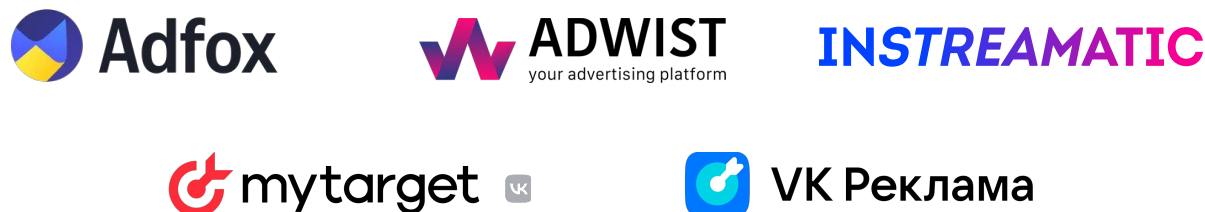
AUDIO AD NETWORK



VOICE - ACTIVATED, AI - CONTEXTUAL ADS



AD SERVERS



SELLERS

TECH

AGENCIES



COMMUNICATION GROUPS



BUYERS

DMP



RESEARCH



DATA

ADVERTISERS

ADVERTISERS SPEND