

# Mobile Ad Map

ADVERTISERS

AUDIENCE

### Agencies

Full Service

adwatch | sobar | SOCIALIST

ZenithOptimedia | HAVAS

6ondinka.ru | resolution

MEDIACOM | iProspect

GRAPE | ADLABS

icontext | adventum

BBDGROUP | MINDSHARE

people & screens | Click

Starcom | AMERICA MEDIA

Mobile

Mobio | GO mobile

MOBI SHARKS | Add in App

TopTRAFFIC | mobupps

Data Lead | push

people & screens | Mars Media Group

### CPI/CPA

Install

Mobio NETWORK | Clickky | ADUP

everyads | YOU-APPI | apploob

WAVEBAY | cheetahmobile | UNILEAD

glispa | adymaker | HighCPI

ZORKA MOBI | MobiOffers | Mars Media Group

Action

LINKPROFIT | planBmedia

CITYADS | actionpay | admitad

CPAEXCHANGE | MASTERLEAD

### Stores

Google play | App Store | Samsung Apps

Yandex Store | Microsoft Store

Opera Mobile Store | Windows Phone Store

### Networks

Auction

Google AdWords | INERACTIVE | OTM

adMobi.ru | INMOBI | smaato

Яндекс | Директ | millennialmedia

OPERA | PMA Network | MOBILE

airpush | ЯНДЕКС | nativeX | LEADBOLT

mobileCore | START/APP | Moblads

GAMELOFT SOLUTIONS | MobFox | BIZCITY

mopub | REVMOB | my3

Premium

adcamp | Ad Wired | iVengo

buzzoola | vi | HPMD

### Sellers

BEST | vi | voden

Interpool | httpool | GAMELOFT SOLUTIONS

OTM | mt | mediatoday

### DSP

WAVESTART | SOLOVEY | begun

audiorius | exeBid | DCA | hybrid

Kavanga | PMA Network | byyd

BrightRoll | GetIntent | criteo

DoubleClick | AdSniper | OTM

MADNET | sociomantic | StrikeAd

amnet | intency | Segments

### SSP

vi | Adtrap | OpenX | ЯНДЕКС

NEXAGE | ADFOX | mopub

smaato | AdMarvel | EPIC7

REPUBLER | DoubleClick | rubicon

PubMatic | RAMBLER&G | between

begun | AdRiver | LiveRail

### Media

@mail.ru | HEARST-SHKULEY media

ВГТРК | ЯНДЕКС | Avito

axel springer | i10.ru | CONDÉ NAST РОССИЯ

Коммерсантъ | sanoma | Sanoma Independent Media

ProfMedia | PRONTO MEDIA | RAMBLER&G

### Social

vk | o | f | t | s | in | e

### Video

Rutube | YouTube | media

smotri | videomore | ivi

MEGOGO | zoomby.ru | Tvigle

tvzavr | NOW | SPB TV

### Search

ЯНДЕКС | Google

### Mobile Video Networks

vi | native roll | Video Roll

ADVARK | nativeX | VIDEONOW

weborama | Vungle | vihub

ADCOLONY | buzzoola

unity ADS | chocolate

### Location Based Advertising

FOURSQUARE | LOCAL HERO | GIS

my3 | Google | ЯНДЕКС | YOOSE

### Rich media production

celtra | inMOBI

DoubleClick | Google Ad Designer

weborama | ADFOX

### WiFi

RDLTelecom | Fitness WI-FI

WHIRL

### Analytics

App-marketing

mixpanel | AppsFlyer | adjust | devtodev | TUNE | InstallTracker | КОШАВА | Apsalar | my3 АНАЛИТИКА

In-App

Localytics | FLURRY

Store-Analytics

appbot | appcodes | SensorTower | App Annie | ASOdesk beta